

2021-Q2 Market Outlook Report: Jump in Bookings and Backlogs, Continued Optimism Evident

## 2021-Q2 Market Outlook Report: Jump in Bookings and Backlogs, Continued Optimism Evident

### JUMP IN BOOKINGS AND BACKLOGS, CONTINUED OPTIMISM EVIDENT IN THIS QUARTER'S MARKET OUTLOOK REPORT

July 26, 2021, Bluffton, SC – The Solomon Coyle 2021-Q2 Market Outlook Report is now available. Results show Bookings are up 15.4%, surpassing dealer expectations of 6.1% from last quarter's survey. As well, Backlogs have increased significantly, indicating further industry recovery.

Paul Holland, principal, states, "Though there is still some choppiness in certain geographies, the sharp increase in bookings and the positivity we're seeing in our forward-looking indices are very encouraging. We suggest this positive velocity will continue beyond Q4 and into 2022."

To view the current report, visit: [www.solomoncoyle.com/dealer-market-outlook-report/](http://www.solomoncoyle.com/dealer-market-outlook-report/). Dealers that complete the quarterly survey receive a full report containing regional and subregional information, where available.

For inquiries regarding participation, email [researchsupport@solomoncoyle.com](mailto:researchsupport@solomoncoyle.com).

Learn how we can help you.

[solomoncoyle.com](http://solomoncoyle.com) | [info@solomoncoyle.com](mailto:info@solomoncoyle.com) | (703) 574-9100

**SolomonCoyle**