The Market Outlook Report: Capturing Distributor Sentiment About Future Performance

Download the Public-Access Report

Forward-looking Market Intelligence

Our Market Outlook expands the Solomon Coyle practice of conducting research that supports the vitality of the commercial furniture and modular wall distributor.

Besides being forward looking, the intelligence gained through this program reflects front-line distributor knowledge of markets across North America and is grounded in distributor sentiment regarding future expectations.

We collect data and report it on a quarterly basis so distributors can make better—and better-timed—decisions about strategy, budgets and staffing.

No other industry research currently offers this focus on distributor needs and perspective.

Special Appreciation for Survey Participants

For distributors that complete the quarterly survey we provide the Participant Report, an enhanced version containing region-by-region survey results. If you qualify for the Participant Report, look for an email from Solomon Coyle containing a unique link to the report PDF.

Taking Part in the Quarterly Survey

The Market Outlook Survey is open to all commercial furniture and modular wall distributors in North America. We encourage multi-location distributors to submit a separate survey for each geographic location.

The survey is quick and easy. Survey entries are confidential — information privacy is not an issue.

The survey and the report both come early in the quarter. If you want to take part and you don't already get our email notifications, contact support@solomoncoyle.com.

Please state the company (and branch) name plus the full name, title and email address for each person you want added. We permit only one completed survey per dealer location but multiple people can be authorized to make entries.