

## Dealer Market Outlook Report

# The Dealer Market Outlook Report: Capturing Dealer Sentiment About Future Performance

This is the home page for the Solomon Coyle Dealer Market Outlook Report. Here you can access the current quarterly report, see past reports, and learn how to participate in the DMO program.

Our inaugural report, the 2020-Q2 edition, is available now. You can access the PDF below.

## Forward-looking Market Intelligence

Dealer Market Outlook expands the Solomon Coyle practice of conducting research that supports the vitality of the dealer distribution channel.

Besides being forward looking, the intelligence gained through the DMO program reflects front-line dealer knowledge of markets across North America and is grounded in dealer sentiment regarding future expectations.

We collect it and report it on a quarterly basis so dealers can make better—and better-timed—decisions about strategy, budgets and staffing.

No other industry research currently offers this focus on dealer needs and dealer perspective.

## Special Appreciation for Survey Participants

For dealers that complete the quarterly survey we provide the Participant Report, an enhanced version containing region-by-region survey results. If you qualify for the Participant Report, look for an email from Solomon Coyle containing a unique link to the report PDF.

## Download the Public-Access Report

Learn how we can help you.

[solomoncoyle.com](http://solomoncoyle.com) | [info@solomoncoyle.com](mailto:info@solomoncoyle.com) | (703) 574-9100

**SolomonCoyle**

Our public-access report contains the latest survey results on a national basis for the United States and Canada. We urge you to give it a try. But first, please provide a few details below.

## Taking Part in the Quarterly Survey

The Dealer Market Outlook Survey is open to all commercial furniture dealers in North America. We encourage multi-location dealers to submit a separate survey for each geographic location.

The survey is quick and easy. Survey entries are confidential...information privacy is not an issue.

The survey and the report both come early in the quarter. If you want to take part and you don't already get our email notifications, contact [researchsupport@solomoncoyle.com](mailto:researchsupport@solomoncoyle.com).

Please state the company (and branch) name plus the full name, title and email address for each person you want added. We permit only one completed survey per dealer location but multiple people can be authorized to make entries.

Learn how we can help you.

[solomoncoyle.com](http://solomoncoyle.com) | [info@solomoncoyle.com](mailto:info@solomoncoyle.com) | (703) 574-9100

**SolomonCoyle**