

## Guest Speaking

### Enhance your group's education program with Solomon Coyle research and insight.

Solomon Coyle can customize any of the topics listed below to create a presentation or workshop that addresses your organization's needs and interests.

- Benchmark your way to a better bottom line
- Common mistakes dealers make and how to fix them
- Project management with a profit emphasis
- Improving efficiency in the quote-to-cash business cycle
- Growing your business in a flat economy
- How to make money on installation
- Eliminating margin erosion
- Best practices for a high-performance design department
- Leveraging technology for greater productivity
- Structure your dealership for success with architectural interiors
- Finding the right dealer business model
- The future of the dealer
- Identifying, qualifying and developing client solutions effectively
- Developing an effective sales and marketing plan
- Long-term high performance for new business development

Learn how we can help you.

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