Why join a Solomon Coyle peer group?

“Learning how to perform better and profit more,” is the likely answer you would get from veteran peer group members. In our latest annual survey, for example, 93% of participating distributors said that peer group membership has helped increase bottom-line performance in the past 2 years.

Participation in a Solomon Coyle peer group is the most cost-effective method of distributor education and professional development available. Learning about new ways of doing business, benchmarking performance and identifying opportunities for efficiency are all ways a member can benefit. By taking just one great idea from a meeting and implementing it, a member can save thousands of dollars.

Peer group members also have access to Solomon Coyle information resources and expert advice. That includes Solomon Coyle’s annual Operational Performance and Financial Benchmarking report, annual Compensation and Practices Survey report, quarterly Market Outlook report, quarterly State of the Industry report, ongoing Distributor of the Future research and more.

Request information to learn about joining a Solomon Coyle peer group.

What’s in it for you?