

What is a Solomon Coyle Peer Group?

We bring together non-competing dealers from across North America with the same primary manufacturer affiliation and a shared commitment to growth, change and improvement. Members are serious about improving their profitability and performance and work together to fine tune processes and solve challenging issues. They exchange great ideas they can implement in their own businesses and challenge each other to higher performance.

It's like having some of the industry's best and brightest dealer principals working for you. You get to know them and their executive teams. Each dealer member's expertise, insights and experiences become a valuable resource for your operation, just as your input is important to them.

Learn more about the advantages of being a part of a Solomon Coyle peer group!