

Research

Overview

Mapping and demystifying an ever-changing landscape.

Unprecedented slides, historically deep lows, short-lived recoveries, new sources of competition. The past 15 years have been quite a ride for the office furniture industry. Dealers and manufacturers today have a very different landscape to negotiate.

Through our ongoing research activities, Solomon Coyle provides much-needed perspective. Planning can be finely targeted, expectations more realistic, decision-making better informed. And for those seeking answers to unique questions, we also do custom research and business analytics.

Solomon Coyle works with several manufacturers and dealer groups to produce our industry-standard benchmarking studies.

Learn how we can help you.

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