

Research

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Mapping and demystifying an ever-changing landscape.

Unprecedented slides, historically deep lows, short-lived recoveries, new sources of competition. The past 15 years have been quite a ride for the office furniture industry. Dealers and manufacturers today have a very different landscape to negotiate. Through our ongoing research activities, Solomon Coyle provides much-needed perspective. Planning can be finely targeted, expectations more realistic, decision-making better informed. And for those seeking answers to unique questions, we also do custom research.

Learn how we can help you.

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