Solomon Coyle Welcomes Dealer Operations Leader Cat Heyn as Consultant

Heyn brings more than 20 years of firsthand experience solving complex dealer challenges, leading operational transformation, and building stronger workplace experiences.

BLUFFTON, South Carolina, September 28, 2026 — Solomon Coyle, a leading provider of business intelligence, professional development, and management consulting for the commercial interiors industry, is pleased to welcome Cat Heyn as a Consultant specializing in dealer operations strategy.

Heyn brings more than two decades of commercial interiors experience and a reputation for stepping into complex challenges and turning them into workable solutions. Her expertise spans business process improvement, organizational leadership, technology implementation, interior construction, and large-scale operational change.

“Cat understands the realities and complexities of a distributor because she has lived them,” said Shelley Rosetta, Principal at Solomon Coyle. “She brings a powerful combination of strategic thinking, operational expertise, and a true ‘get it done’ mindset. She develops solutions that strengthen both the client experience and the business.”

Most recently, Heyn served as Vice President of Business Operations, for a large west coast commercial interiors distributor where she led operations and design teams, helped develop a new interior construction division, and guided a four-year enterprise resource planning transformation that touched nearly every area of the business.

Heyn also brings established consulting experience. As a founder of a certified woman-owned consultancy, she advised dealers and installation companies on process improvement and software implementation. Her combined experience as an operational executive and independent consultant enables her to quickly assess complex challenges, align people and processes, and help distributor put practical solutions into action.

“I always seem to find my way into the very ambiguous projects no one has figured out before,” Heyn said. “That’s my niche.”

As a Consultant with Solomon Coyle, Heyn will work closely with Peer Group members, serve as an instructor across Solomon Coyle’s education programs, and collaborate with the consulting team on client

engagements focused on strengthening performance and driving meaningful change.” Her approach reflects a belief that furniture alone is not what separates a good company from a great one. The difference lies in how effectively a dealer brings together its people, processes, technology, and expertise to create an exceptional client experience, generate sustainable profits, and build a strong foundation for continued reinvestment, the attraction of top talent, and long-term value for the company.